

Company Profile

Version 06 | June 2021





Welcome to Surrey Group

We are a proudly Zimbabwean integrated beef and chicken business.

We offer a comprehensive range of value-for-money protein products. Our strong emphasis on food safety means that we can provide consumers with quality products they can afford and enjoy, day after day.

Surrey Group has achieved FSSC 22000 v.5.1 food safety certification. This certification covers processing, packing and distribution of chicken, meat, meat products and pecan nuts.

We guarantee traceability on all products dispatched from our abattoirs and we are registered for export.

We pride ourselves with honesty and integrity in our dealings with employees, suppliers and customers and we are passionate and excited about the future of farming and the broader agricultural sector in Zimbabwe.

Shop our quality products online at www.surreygroup.org



Surrey Group has achieved FSSC 22000 Certification.

The Surrey Group story

Michel Dumont de Chassart arrived in Africa in 1948, intending to make a short holiday visit to a colleague. He soon found himself falling in love with the country and immediately settled in Zimbabwe. He purchased a farm which formed the initial humble beginnings of Surrey Group. Through three generations of perseverance and hard work, the business has grown from the original small market garden farm into an integrated agribusiness group with diversified interests ranging from crocodiles to pecan nuts.

Surrey's beef abattoir was commissioned in 1996 with a commercial chicken abattoir being added ten years later. We offer a wide range of products that are supported by distribution, sales, marketing, merchandising and quality assurance- all the elements that go towards making and keeping a happy customer.

We are working towards our stated goal of enabling every family to have quality, affordable protein at the heart of every meal.

Today Surrey Group retains a strong family influence combined with loyal, dedicated staff. We have made sure that we have not lost sight of our original values and our dedication to customer service.

Enabling every family to have quality, affordable protein at the heart of every meal.



Who we are

Surrey Group is in essence a livestock enterprise, with integrated processes from paddock to plate. We are a people company, recognising that our team members are one of our greatest assets. Through their dedication, experience and expertise we are able to offer excellent year-round service to our suppliers and customers.

We pride ourselves on the highest standards of animal husbandry and welfare.

We have a strong and proactive leadership whose passion and commitment have guided Surrey Group as it has grown. Our senior management team has many years of operational and business experience and combines traditional values with modern best practice.

- Phillip Dumont de Chassart Chairman
- Simon Arnold Managing Director
- Michael Zihumo Financial Director
- Patrick Dumont de Chassart Director
- Paul Rose Director

We pride ourselves on the highest standards of animal husbandry and welfare.



Our mission

Through integrated, ethical and transparent practices, it is our mission to consistently provide a wide range of affordable, quality protein products. We strive to strengthen our loyalty and leadership in Zimbabwe and neighbouring markets.

Our vision

Bringing great taste home

Surrey Group is proudly Zimbabwean. We are committed to the future of this country, through providing opportunities for farmers to improve their yields and livelihoods, and by adding to the everyday food security.

Our promise to you

Surrey Group offers a wide range of fresh and frozen protein products. Our distinctive packaging is your customers' guarantee of freshness, quality and value – the great taste of local farm produce at its best.

Surrey Group provides farmers with a market for their farm produce including maize, soya beans, cattle, chickens and fresh vegetables. Farmers can be assured of efficient handling of livestock and prompt payment for goods.

As a business operated by farmers, we understand the needs and values of all farmers. We believe in nurturing mutually beneficial long-term relationships with suppliers by identifying and strengthening synergies.

Our efficient services reduce overall costs and that's why farmers who sell to Surrey are happy farmers!

Surrey Group takes social responsibilities seriously and our employees receive regular training as part of our skills and knowledge transfer programmes. Surrey has been built by committed people who want to make a difference – and we will continue to invest in this commitment through personal and career development.



The best dressed chicken in town

Chicken is a versatile, easy to prepare and delicious source of protein that the whole family can enjoy. Our state-of-the-art processing facility and abattoir has enabled us to build Surrey Huku into a strong brand that consumers know and trust.

As with all Surrey Group products, we adhere to the most stringent food hygiene regulations. We have achieved the internationally recognised FSSC 22000 food safety management certification. We also carefully monitor the environmental impact of our operations to minimise our ecological footprint. Quality chicken products that won't cost the earth – that's the Surrey Huku promise.

A cut above the rest

Cattle have been a cornerstone of farming in Zimbabwe for many years. We have initiated various schemes whereby smallholders gain access to breeding stock, supplementary feeding and veterinary supplies. The Surrey beef abattoir was commissioned in 1996 and has the capacity to process 100 head of cattle per day. Surrey Meats has its own refrigerated delivery trucks to ensure food quality and safety on the move.



Zimbabwe's best value beef

Sabie Meats (a division of Surrey Group) operates in the south eastern lowveld of Zimbabwe. Sabie's primary business is cattle rearing, feedlotting and beef wholesaling. Sabie Meats is active in integrating and developing small scale cattle producers.

Community Projects

- Lapachi Community Scheme (40ha Pivot – we cut and bale grass for the community)
- Rutenga Feed Project
- Bulling programmes
- Contract feedlot facilities



Plenty of good health with pecans

Over the last 30 years the demand for pecans and pecan products has increased in line with growing global health awareness. Southern African production has the advantage of being in-season during northern hemisphere peak demand.

Surrey has 50 hectares of established pecan orchards with the nuts being harvested annually between April and June. We have bulk drying facilities and a commercial pack house where product is processed to order. Shelled and unshelled nuts are sold both locally and internationally.

We have a commercial pecan nursery supplying 3-year old variety grafted trees. We are focused on pecan nut production becoming a national Zimbabwean industry.

We are transitioning to organic certification through Ecocert.

Surrey Wholesale

Surrey achieves national market reach through a network of wholesale depots. These modern facilities are equipped with refrigeration, back-up power and excellent communications. Our depots target and facilitate bulk orders through managed stock availability. We supply to the established retail trade, butchers (both large and small), canteens and institutional buyers.

In addition to beef and chicken we offer both imported and local fish, sausages, russians, mince, burger pattis, and a wide range of other protein.

Surrey Highway Store

Surrey Highway is our flagship roadside store. It's famous for our delicious pies, samosas and biltong.



Surrey Farm

Our farming enterprise forms the foundation of the integrated Surrey Group business. Beef cattle are bred, weaned and fed intensively on pastures and feedlots until slaughter. Broiler chickens are raised and fattened for processing in our chicken abattoir. We have irrigated pastures for livestock grazing.

There is a low-cost crocodile project based on utilising by-product from the abattoirs.

By-product from our feedlots and abattoirs is turned into compost which is then used as an organic fertiliser for cropping, pasture and orchard enterprises. Surrey is well on its way to becoming an organic operation.

Surrey Processing

Surrey operates a meat processing facility. We have the ability to add value throughout the supply chain. The product range is constantly evolving and developing to meet market expectations and demand.

Under our Surrey Deli brand, we produce a variety of delicious value-added goods from samosas to meat pies. Ready to enjoy, these products offer consumers a tasty and convenient alternative to preparing a meal from scratch.



Other business units

Balu

Balu Pecan and Livestock Pty Ltd commenced operations in January 2018. The project involves long-term development of large-scale pecan orchards on a 4500 hectare farm.

Balu has an interest in Southern Pecan which has 150ha of pecans in Kezi, which is in Southern Matabeleland. These are associated businesses.



Sekuru Protein

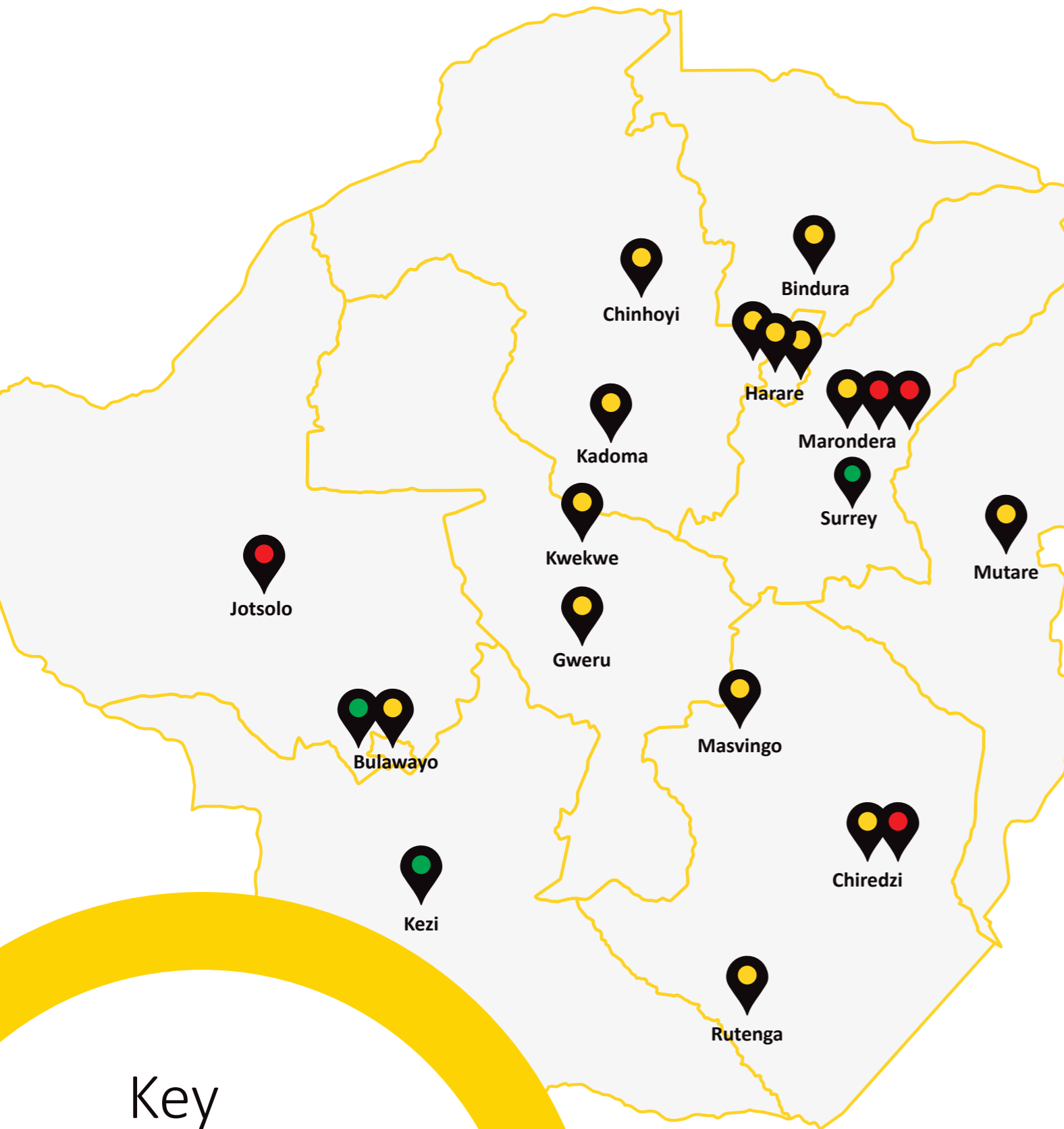
Sekuru Protein is a property-owning business and also has an abattoir situated in Jotsolo. Surrey Group beef supplies are supported by this abattoir.






Msasa Meats

Our associated business Msasa Meats produces cooked and smoked ready-to-eat chicken and beef products including polony, russians, sausages and salamis. These are marketed under the Msasa Meats brand.





Key

-  Surrey Wholesale Depots
-  Abattoirs
-  Pecans

The future

At Surrey Group we believe that sustainable farming in Zimbabwe has a bright future, that consumers have an appetite for only the best, and that we can help uplift rural communities through enlightened and equitable business practices. We've been operating as a business in Zimbabwe for almost 70 years, and we're excited about the future of Zimbabwe- and the future of our great Surrey brands.

We believe that sustainable farming in Zimbabwe has a bright future

Where we are

Our network of wholesale depots covers central, eastern, northern and southern Zimbabwe, so wherever you are, we're within easy reach.

Greater Zimbabwe

Surrey Bindura
83A Jason Moyo Avenue
+263 (0) 786 507 097/8
bindura@surreygroup.org

Surrey Kwekwe
8 Cobar Street
+263 (0) 779 977 721/693
kwekwe@surreygroup.org

Surrey Chinhoyi
3492 Hull Road, Industrial Sites
+263 (0) 784 223 529/30
chinhoyi@surreygroup.org

Surrey Masvingo
Stand 7907, Nolan Makombe Street
+263 (0) 785 605 941
+263 (0) 784 223 526
masvingo@surreygroup.org

Surrey Gweru
58 Second Street
+263 (0) 784 697 846/905
gweru@surreygroup.org

Surrey Mutare
29 Second Street
+263 (0) 771 766 734
+263 (0) 788 933 069
mutare@surreygroup.org

Surrey Kadoma
34A Godwin Road
+263 (0) 784 697 849/50
kadoma@surreygroup.org

Sabie Meats
Section 24 Hippo Valley Estates, Chiredzi
+263 (0) 774 552 097
enquiries@sabiemeats.com

Bulawayo

Surrey Bulawayo
14 Wallsend Road, Thorngrove, Bulawayo
+263 (0) 774 419 792/3
+263 (0) 778 292 523
bulawayo@surreygroup.org

Marondera

Surrey Highway
55km Peg, Main Harare-Mutare Rd
+263 (0) 772 143 317
+263 (0) 772 133 393/4/5
highway@surreygroup.org

Surrey Marondera
164 Chiedza, Nyameni
+263 (0) 782 716 202
+263 (0) 733 399 159
chibanda@surreygroup.org

Harare

Harare Office
120 Churchill Avenue, Harare
+263 (0) 771 543 607
harareoffice@surreygroup.org

Surrey Hopley
35 Simon Mazorodze Road
+263 (0) 777 499 703
+263 (0) 733 416 963
hopley@surreygroup.org

Surrey Meats (Beef Abattoir)
55km Peg, Main Harare-Mutare Rd
+263 (0) (24) 2000 301/8
+263 (0) 867 000 128
sales@surreygroup.org
cattlebookings@surreygroup.org

Surrey Huku (Chicken Abattoir)
55km Peg, Main Harare-Mutare Rd
+263 (0) (24) 2000 301/8
+263 (0) 867 000 128
sales@surreygroup.org
hukubookings@surreygroup.org

Surrey Greencroft
Lot 4, Lomagundi Road
+263 (0) 773 266 557
+263 (0) 782 716 204
greencroft@surreygroup.org

Surrey Zengeza
16045 Zengeza 5 Shopping Centre, Chitungwiza
+263 (0) 773 595 111
+263 (0) 733 366 372
zengeza@surreygroup.org

Contact Us

Whether you're a Surrey Group customer or supplier, or you'd simply like more information about what we do, we'd love to hear from you.

Phone +263 (0) (24) 2000 301/8
+263 (0) 712 365 471/3
+263 (0) 772 133 393-5

Email enquiries@surreygroup.org

Physical Address 55km Peg, Main Road between Harare and Mutare
Marondera, Zimbabwe

Postal Address PO Box 269, Marondera, Zimbabwe

Web www.surreygroup.org

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